

SURVEY NAME: MISSOURI STATEWIDE SCHOOL CHOICE
SAMPLE SIZE: 600 REGISTERED VOTERS (OVERSAMPLE TO REACH 300 PARENTS OF SCHOOL AGED CHILDREN; 100 AFRICAN-AMERICANS; 100 HISPANICS)
FIELD DATES: NOVEMBER 20 – DECEMBER 8, 2006
JOB NUMBER: 06260

Hello, my name is _____ with Market Research Insight, a nationally recognized research firm. We do not sell anything; we just conduct various types of surveys for our clients. Tonight we are conducting a public opinion survey among registered voters in Missouri statewide about issues facing education. (SCREEN FOR REGISTERED VOTERS AND APPROPRIATE GENDER, AGE, AND ETHNIC BACKGROUND DISTRIBUTION)

Do you or does anyone in this household work for:

- The news media? (IF YES, POLITELY TERMINATE)
- An advertising or public relations firm? (IF YES, POLITELY TERMINATE)
- A marketing research firm? (IF YES, POLITELY TERMINATE)
- Any of the Missouri teacher unions? (IF YES, POLITELY TERMINATE)
- An elected public official or works directly for one? (IF YES, POLITELY TERMINATE)

1. In which Missouri county do you live?

NIELSEN DMA				
	Statewide	Parents	African-American	Hispanic
Joplin-Pittsburgh, MO	4%	5%	1%	5%
Columbia, MO	7%	7%	1%	0%
St. Louis, MO	40%	36%	55%	19%
Kansas City, MO-KS	24%	22%	42%	58%
Springfield, MO	15%	20%	0%	13%
Ottumwa, IA-MO	1%	1%	0%	0%
Paducah, KY-MO-IL	5%	4%	1%	0%
St. Joseph, MO	2%	3%	0%	5%
Memphis, TN	0%	0%	0%	0%
Omaha, NE	0%	0%	0%	0%
DeMoines-Ames, IA	0%	0%	0%	0%
Quincy, IL-MO-IA	2%	3%	0%	1%
Jonesboro, AR	0%	0%	0%	0%

2. Which of the following statements comes closer to representing your personal opinion about public schools in Missouri? (READ 1-4; ROTATE)

2. OPINION ABOUT PUBLIC SCHOOLS IN MISSOURI				
	Statewide	Parents	African-American	Hispanic
A Crisis	26%	19%	57%	33%
Not a Crisis	38%	39%	24%	40%
Critics Exaggerating	15%	23%	4%	8%
Doing Very Well	12%	14%	9%	14%
Uncertain	9%	6%	6%	5%

3. When it comes to funding for public schools in Missouri, different people have different views. (ROTATE ORDER) (SOME/OTHER) people say Missouri schools don't receive enough money to do the job. If school funding was increased significantly, the overall quality of education would improve. (SOME/OTHER) people say that money is not the issue. To make our schools better they say the state's entire educational system needs to be overhauled. Which position is closer to your own opinion? (CONTINUE WITH...) Do you feel strongly about that?

3. VIEWS ON FUNDING FOR PUBLIC SCHOOLS IN MISSOURI				
	Statewide	Parents	African-American	Hispanic
Strongly Not Enough Money	25%	26%	40%	33%
Not Enough Money	14%	14%	10%	8%
Makes No Difference	14%	11%	9%	9%
Problem Is Not Inadequate Funding	18%	18%	13%	11%
Strongly Problem Is Not Inadequate Funding	29%	32%	27%	39%
Total Not Enough Money	39%	40%	50%	41%
Total Problem Is Not Inadequate Funding	47%	50%	40%	50%

4. When it comes to performance of public schools in Missouri different people have different views. (ROTATE ORDER) (SOME/OTHER) people say that education works better when we have only one system for free education which is public schools. (SOME/OTHER) people say that schools would do better if parents could choose to send their child to any public or private school. Which position is closer to your own opinion? (CONTINUE WITH...) Do you feel strongly about that?

4. VIEWS ON PUBLIC SCHOOL PERFORMANCE				
	Statewide	Parents	African-American	Hispanic
Strongly Education Works With One System	22%	22%	21%	27%
Education Works With One System	10%	10%	6%	7%
Makes No Difference	10%	6%	12%	3%
Parents Choose School for Child	19%	22%	18%	11%
Strongly Parents Choose School for Child	38%	39%	43%	52%
Total Education Works With One System	32%	32%	27%	34%
Total Parents Choose School for Child	57%	61%	61%	63%

As I list several individuals and groups, please tell me if you have a favorable or unfavorable opinion of each one. If you are not at all familiar, just say so. (CONTINUE WITH...) Would that be very (FAVORABLE/UNFAVORABLE) or somewhat (FAVORABLE/UNFAVORABLE)? (RANDOM ORDER)

5. Private Schools Kindergarten Through 12th Grade

5. PRIVATE SCHOOLS KINDERGARTEN THROUGH 12TH GRADE				
	Statewide	Parents	African-American	Hispanic
Very Unfavorable	3%	3%	4%	3%
Unfavorable	7%	5%	8%	6%
Neutral	11%	11%	8%	11%
Favorable	37%	44%	37%	32%
Very Favorable	26%	19%	32%	30%
Not at All Familiar	16%	17%	10%	18%
Total Unfavorable	10%	8%	12%	9%

Total Favorable	63%	63%	69%	62%
-----------------	-----	-----	-----	-----

6. Teacher Unions

6. TEACHER UNIONS				
	Statewide	Parents	African-American	Hispanic
Very Unfavorable	13%	10%	5%	11%
Unfavorable	16%	15%	10%	12%
Neutral	12%	14%	5%	10%
Favorable	25%	28%	29%	25%
Very Favorable	13%	8%	29%	14%
Not at All Familiar	21%	25%	22%	28%
Total Unfavorable	29%	25%	15%	23%
Total Favorable	38%	36%	58%	39%

7. Your Local School Board

7. YOUR LOCAL SCHOOL BOARD				
	Statewide	Parents	African-American	Hispanic
Very Unfavorable	8%	8%	23%	13%
Unfavorable	14%	14%	19%	14%
Neutral	14%	13%	5%	13%
Favorable	40%	39%	23%	34%
Very Favorable	12%	13%	15%	9%
Not at All Familiar	13%	13%	15%	18%
Total Unfavorable	22%	22%	42%	27%
Total Favorable	52%	52%	38%	43%

8. Public Schools, K-12, In Your Own Community

8. PUBLIC SCHOOLS, K-12, IN YOUR OWN COMMUNITY

	Statewide	Parents	African-American	Hispanic
Very Unfavorable	7%	7%	12%	15%
Unfavorable	12%	11%	15%	10%
Neutral	7%	4%	3%	8%
Favorable	45%	48%	34%	41%
Very Favorable	23%	28%	29%	20%
Not at All Familiar	5%	2%	7%	7%
Total Unfavorable	19%	18%	27%	25%
Total Favorable	68%	76%	63%	61%

9. Charter Schools

9. CHARTER SCHOOLS

	Statewide	Parents	African-American	Hispanic
Very Unfavorable	5%	3%	8%	2%
Unfavorable	10%	8%	9%	10%
Neutral	17%	17%	13%	16%
Favorable	22%	21%	34%	29%
Very Favorable	5%	5%	16%	8%
Not at All Familiar	41%	46%	20%	35%
Total Unfavorable	15%	11%	17%	12%
Total Favorable	27%	26%	50%	37%

10. Who do you think should make the basic decision about which school or which kind of school a child attends? Should that decision be made by parents or by state or local government?

10. WHO SHOULD MAKE DECISION OF SCHOOL CHOICE				
	Statewide	Parents	African-American	Hispanic
Choice Made by Parents	85%	86%	88%	88%
State or Local Government	11%	10%	10%	9%
Uncertain	5%	4%	2%	3%

11. How much control do you think parents have over how the public schools are run in Missouri today? Do you think parents have a great deal of control, a fair amount of control, or very little control?

11. PARENTAL CONTROL OVER HOW THE PUBLIC SCHOOLS ARE RUN				
	Statewide	Parents	African-American	Hispanic
Have a Great Deal of Control	5%	4%	6%	2%
A Fair Amount of Control	25%	26%	11%	29%
Very Little Control	66%	66%	83%	64%
Uncertain	3%	3%	0%	5%

12. There are two basic approaches to funding public education in the United States. (ROTATE ORDER) (ONE/ANOTHER) approach is seen in higher education for colleges and universities where much of the funding follows the student and is paid to the college the parents and student choose. Pell Grants recently and the GI Bill following World War II are examples of funding following the students. (ONE/ANOTHER) approach is seen in most public schools K-12 where the funding goes directly to the school and children are assigned to attend a school. Which approach do you think works better? (CONTINUE WITH...) Do you feel strongly about that?

12. BEST APPROACH TO FUNDING PUBLIC EDUCATION IN THE US				
	Statewide	Parents	African-American	Hispanic
Strongly Money Goes to School Student Is Assigned	21%	19%	31%	22%
Money Goes to School Student Is Assigned	13%	13%	10%	8%
Uncertain	21%	15%	18%	14%
Money Goes With Student to School of Choice	16%	21%	16%	17%
Strongly Money Goes With Student to School of Choice	28%	32%	25%	40%
Total Money Goes to School Student Is Assigned	34%	32%	41%	30%
Total Money Goes With Student to School of Choice	44%	53%	41%	57%

13. Do you believe that separation of church and state (ROTATE ORDER) permits or prohibits tax money from going to private schools, K-12, that are run by churches or offer religious courses as an option for students?

13. EFFECTS OF SEPARATION OF CHURCH AND STATE ON RELIGIOUS SCHOOLS				
	Statewide	Parents	African-American	Hispanic
Permits Private Religious Schools From Receiving Tax Funds	25%	24%	24%	20%
Prohibits Private Religious Schools From Receiving Tax Funds	52%	52%	53%	59%
Uncertain	24%	23%	22%	22%

14. In 2002 the Supreme Court said it was constitutional for tax money to go to parents and parents can then choose private, religious schools if they decide that is best for their child. Do you personally favor or oppose the practice?

14. 2002 SUPREME COURT DECISION				
	Statewide	Parents	African-American	Hispanic
Favor	57%	64%	61%	71%
Oppose	33%	29%	33%	20%
Uncertain	10%	7%	7%	10%

15. Do you favor or oppose giving parents the ability to choose the best school for their children whether public or private? (CONTINUE WITH...) Do you feel strongly about that?

15. GIVING PARENTS THE ABILITY TO CHOOSE SCHOOL				
	Statewide	Parents	African-American	Hispanic
Strongly Oppose	4%	4%	1%	3%
Oppose	6%	3%	7%	3%
Uncertain	5%	3%	1%	0%
Favor	25%	24%	19%	16%
Strongly Favor	60%	65%	72%	78%
Total Oppose	10%	7%	8%	6%
Total Favor	85%	89%	91%	94%

16. Do you think that Missouri teacher unions have a generally positive effect on Missouri schools and help improve education, or do you believe the teacher unions have more of a negative effect, hurting education? (CONTINUE WITH...) Do you feel strongly about that?

16. MISSOURI TEACHER UNIONS EFFECT ON EDUCATION				
	Statewide	Parents	African-American	Hispanic
Strongly Negative Effect	18%	14%	14%	17%
Negative Effect	18%	16%	18%	9%
Uncertain	28%	30%	31%	32%
Positive Effect	18%	21%	19%	21%
Strongly Positive Effect	18%	19%	19%	22%
<hr/>				
Total Negative Effect	36%	30%	32%	26%
Total Positive Effect	36%	40%	38%	43%

17. When you think of the term "school choice," what first comes to mind? (PROBE)

17. "SCHOOL CHOICE" TOP OF MIND				
	Statewide	Parents	African-American	Hispanic
Parental Choice of Best School for Child	26%	35%	49%	50%
The Ability to Choose From Any School	31%	31%	14%	26%
Voucher Program	4%	6%	0%	1%
Charter, Religious and Home Schooling Mentioned	9%	6%	8%	6%
Not Really Having a Choice	3%	2%	3%	1%
Attending School Based on Residence	6%	3%	2%	2%
Money, Funding & Taxes Mentioned	2%	2%	0%	2%
Access to Better Education and Curriculum	5%	5%	10%	5%
<hr/>				
Uncertain	12%	10%	12%	7%
Other	2%	1%	2%	0%

18. When you hear the term “school choice,” do you have more of a favorable or unfavorable opinion? (CONTINUE WITH...) Would that be very (FAVORABLE/UNFAVORABLE) or somewhat (FAVORABLE/UNFAVORABLE)?

18. OPINION OF "SCHOOL CHOICE"				
	Statewide	Parents	African-American	Hispanic
Very Unfavorable	5%	5%	3%	6%
Unfavorable	11%	11%	14%	11%
Neutral	17%	13%	11%	7%
Favorable	42%	45%	36%	34%
Very Favorable	26%	25%	36%	42%
Total Unfavorable	16%	16%	17%	17%
Total Favorable	68%	70%	72%	76%

19. If Missouri parents were given the ability to choose and send their children to the school of their choice, would that make public schools better or worse?

19. EFFECT ON PUBLIC SCHOOLS IF PARENTS GIVEN CHOICE				
	Statewide	Parents	African-American	Hispanic
Make Public Schools Better	49%	53%	61%	52%
Make Public Schools Worse	26%	27%	21%	23%
Uncertain	25%	20%	18%	25%

20. If a public school has failed for several years, should more resources be put into that school to try to improve it, or should parents be given additional opportunities to choose a different school?

20. FAILED PUBLIC SCHOOL				
	Statewide	Parents	African-American	Hispanic
Put Resources Into School for Improvement	36%	39%	40%	45%
Parent Given a Choice for Different School	50%	50%	54%	42%
Uncertain	14%	11%	6%	13%

21. Currently in Missouri, wealthy parents can choose whatever public or private school they want their children to attend, either by moving to a different neighborhood or paying tuition at a private school. Should middle class and poor families be able to make that same choice, yes or no? (CONTINUE WITH) Do you feel strongly about that?

21. SHOULD MIDDLE & POOR CLASS FAMILIES HAVE THE SAME CHOICE				
	Statewide	Parents	African-American	Hispanic
Strongly No	5%	6%	1%	6%
No	5%	3%	4%	5%
Uncertain	6%	6%	2%	3%
Yes	28%	27%	19%	16%
Strongly Yes	56%	58%	75%	71%
Total No	10%	9%	5%	11%
Total Yes	84%	85%	94%	87%

22. What most appeals to you about school choice? (PROBE)

22. MOST APPEALING THING ABOUT SCHOOL CHOICE				
	Statewide	Parents	African-American	Hispanic
Parents Choose Best School for Child	34%	42%	38%	45%
Ability to Choose Any School	7%	7%	5%	10%
Better Education, Curriculum & Activities	15%	16%	20%	19%
Curriculum Meets the Child's Needs	11%	8%	4%	8%
Better Teachers and Staff	2%	1%	3%	3%
Competition Improves Poor Schools	11%	10%	6%	4%
Opposed to Busing from Outside Locations	1%	1%	2%	1%
Disagree With School Choice	6%	5%	7%	3%
Uncertain	11%	10%	15%	8%
Other	2%	1%	2%	0%

23. What most concerns you about school choice? (PROBE)

23. BIGGEST CONCERN ABOUT SCHOOL CHOICE				
	Statewide	Parents	African-American	Hispanic
Source of Funding	5%	5%	2%	3%
Hurts Schools in Low-Income Neighborhoods	26%	26%	26%	32%
Segregation & Busing	7%	6%	4%	8%
Government Interference	4%	8%	3%	5%
Safety	3%	4%	5%	6%
Fitting the Child's Needs	6%	5%	10%	7%
Curriculum and Quality of Education	7%	7%	10%	7%
Overcrowding	6%	7%	5%	5%
No Concerns	18%	15%	21%	11%
Uncertain	16%	14%	11%	13%
Other	4%	3%	3%	4%

24. When you hear the term "school vouchers," do you have a favorable or unfavorable opinion? (CONTINUE WITH...) Would that be very (FAVORABLE/UNFAVORABLE) or somewhat (FAVORABLE/UNFAVORABLE)?

24. OPINION ABOUT "SCHOOL VOUCHERS"				
	Statewide	Parents	African-American	Hispanic
Very Unfavorable	11%	10%	9%	7%
Unfavorable	16%	19%	15%	12%
Neutral	31%	31%	36%	29%
Favorable	23%	25%	23%	29%
Very Favorable	18%	15%	17%	23%
Total Unfavorable	27%	29%	24%	19%
Total Favorable	41%	40%	40%	52%

25. (IF UNFAVORABLE, ASK...) What most causes you to have an unfavorable opinion of vouchers? (PROBE)

25. WHY UNFAVORABLE OPINION OF VOUCHERS				
	Statewide	Parents	African-American	Hispanic
Hurts Schools in Low-Income Areas	37%	36%	23%	37%
Do Not Like the Idea	7%	7%	4%	11%
Misuse of Funds	13%	13%	27%	5%
Taxes Used for Funding Program	14%	14%	0%	5%
Government Influences	7%	6%	0%	0%
Pits Classes Against One Another	4%	7%	12%	16%
Support Vouchers	0%	0%	8%	0%
Uncertain	13%	16%	27%	16%
Other	5%	2%	0%	11%

When it comes to school choice there are a number of alternatives. All of the alternatives are based on the principle of letting parents select the school for their child and the money that was being used at the old public school goes with the child to a new school, public or private. As I mention some of these alternatives, please tell me if it's something you favor or oppose for Missouri. (CONTINUE WITH...) Do you strongly (FAVOR/OPPOSE) or moderately (FAVOR/OPPOSE)? (RANDOM ORDER QUESTIONS 26-32)

26. One/Another alternative lets parents whose children are in schools which are failing academically have the choice to put their child in another public or a private school. (CONTINUE WITH...) Do you strongly (FAVOR/OPPOSE) or moderately (FAVOR/OPPOSE)?

26. CHANGE SCHOOLS BECAUSE OF FAILING ACADEMICS				
	Statewide	Parents	African-American	Hispanic
Strongly Oppose	8%	7%	8%	5%
Moderately Oppose	9%	11%	6%	4%
Uncertain	7%	4%	7%	4%
Moderately Favor	33%	33%	26%	35%
Strongly Favor	42%	45%	53%	52%

Total Oppose	17%	18%	14%	9%
Total Favor	75%	78%	79%	87%

27. One/Another alternative lets parents of a child at a public school that is deemed unsafe choose another public or private school for the child. (CONTINUE WITH...) Do you strongly (FAVOR/OPPOSE) or moderately (FAVOR/OPPOSE)?

27. CHANGE SCHOOLS BECAUSE IT'S DEEMED UNSAFE				
	Statewide	Parents	African-American	Hispanic
Strongly Oppose	7%	3%	6%	3%
Moderately Oppose	6%	6%	7%	6%
Uncertain	7%	5%	5%	3%
Moderately Favor	30%	31%	23%	25%
Strongly Favor	50%	54%	60%	63%
Total Oppose	13%	9%	13%	9%
Total Favor	80%	85%	83%	88%

28. One/Another alternative lets parents of low-income students use the same money spent on the child at a public school to send their child to any school of their choice, public or private. (CONTINUE WITH...) Do you strongly (FAVOR/OPPOSE) or moderately (FAVOR/OPPOSE)?

28. LOW-INCOME CHANGE TO ANY SCHOOL OF THEIR CHOICE				
	Statewide	Parents	African-American	Hispanic
Strongly Oppose	14%	11%	7%	10%
Moderately Oppose	10%	10%	10%	3%
Uncertain	7%	5%	4%	3%
Moderately Favor	32%	38%	22%	32%
Strongly Favor	38%	36%	56%	52%
Total Oppose	24%	21%	17%	13%
Total Favor	70%	74%	78%	84%

29. One/Another alternative gives parents who decide to home school their child an allowance equal to what is paid in public schools for books and other educational supplies. (CONTINUE WITH...) Do you strongly (FAVOR/OPPOSE) or moderately (FAVOR/OPPOSE)?

29. PARENTS WHO HOME SCHOOL RECEIVE AN ALLOWANCE				
	Statewide	Parents	African-American	Hispanic
Strongly Oppose	29%	26%	23%	25%
Moderately Oppose	15%	16%	14%	15%
Uncertain	8%	5%	7%	6%
Moderately Favor	26%	28%	21%	25%
Strongly Favor	22%	26%	35%	30%
Total Oppose	44%	42%	37%	40%
Total Favor	48%	54%	56%	55%

30. Tuition tax credits let parents who pay private school tuition take a credit on their income tax so that they are not paying twice, once in taxes for public school and once in tuition for private school. (CONTINUE WITH...) Do you strongly (FAVOR/OPPOSE) or moderately (FAVOR/OPPOSE)?

30. TUITION TAX CREDITS				
	Statewide	Parents	African-American	Hispanic
Strongly Oppose	18%	15%	13%	13%
Moderately Oppose	10%	10%	9%	8%
Uncertain	6%	5%	7%	4%
Moderately Favor	28%	28%	23%	19%
Strongly Favor	38%	41%	47%	57%
Total Oppose	28%	25%	22%	21%
Total Favor	66%	69%	70%	76%

31. One/Another alternative provides all families the same amount of money needed to educate a child in a public school so that parents can send the child to a public or private school of their choice? (CONTINUE WITH...) Do you strongly (FAVOR/OPPOSE) or moderately (FAVOR/OPPOSE)?

31. ALL RECEIVE THE SAME AMOUNT OF MONEY TO EDUCATE				
	Statewide	Parents	African-American	Hispanic
Strongly Oppose	15%	11%	7%	9%
Moderately Oppose	11%	7%	11%	5%
Uncertain	7%	4%	6%	5%
Moderately Favor	32%	38%	25%	24%
Strongly Favor	34%	39%	51%	58%
Total Oppose	26%	18%	18%	14%
Total Favor	66%	77%	76%	82%

32. Charter schools are publicly funded schools that are allowed to operate without all the typical red tape and bureaucracy of a traditional public school. (CONTINUE WITH...) Do you strongly (FAVOR/OPPOSE) or moderately (FAVOR/OPPOSE)?

32. CHARTER SCHOOLS				
	Statewide	Parents	African-American	Hispanic
Strongly Oppose	10%	7%	13%	8%
Moderately Oppose	17%	20%	18%	9%
Uncertain	21%	16%	13%	18%
Moderately Favor	34%	39%	30%	37%
Strongly Favor	19%	18%	26%	28%
Total Oppose	27%	27%	31%	17%
Total Favor	53%	57%	56%	65%

33. School dropouts earn \$10,000 less than high school graduates annually, have an unemployment rate of 20% compared to 4% for high school graduates, and 42% of

dropouts receive tax paid Medicaid. An economic analysis of the public or social benefits of school choice shows that school choice would lower school dropout rates in Missouri by between 2,300 and 4,600 students each year and save taxpayers between 8.5 million and 17 million dollars annually. Does that make you favor or oppose school choice? (CONTINUE WITH...) Do you feel strongly about that?

33. SCHOOL CHOICE - ECONOMIC BENEFITS				
	Statewide	Parents	African-American	Hispanic
Strongly Oppose	10%	8%	9%	5%
Moderately Oppose	7%	6%	11%	6%
Uncertain	15%	9%	17%	11%
Moderately Favor	26%	30%	25%	21%
Strongly Favor	42%	47%	37%	58%
Total Oppose	17%	14%	20%	11%
Total Favor	68%	77%	62%	79%

34. Do you think Missouri should or should not have some form of school choice for parents, yes or no? (CONTINUE WITH...) Do you feel strongly about that?

34. SHOULD MISSOURI HAVE SOME FORM OF SCHOOL CHOICE				
	Statewide	Parents	African-American	Hispanic
Strongly No	7%	6%	9%	11%
No	7%	5%	5%	3%
Uncertain	6%	5%	1%	1%
Yes	33%	30%	25%	24%
Strongly Yes	47%	53%	60%	62%
Total No	14%	11%	14%	14%
Total Yes	80%	83%	85%	86%

35. Of the various types of school choices discussed in this survey, which ones do you consider important for Missouri? (RE-LIST TYPES OF SCHOOL CHOICE AS NECESSARY)

35. WHICH SCHOOL CHOICES ARE MOST IMPORTANT FOR MISSOURI

	Statewide	Parents	African-American	Hispanic
Failing School Alternative	43%	48%	39%	42%
School Safety Alternative	46%	49%	49%	49%
Low Income Alternative	36%	36%	47%	47%
Home Schooling Alternative	22%	24%	17%	22%
Tuitions Tax Credits	39%	46%	36%	45%
Universal Parental Choice	42%	45%	47%	41%
Charter Schools	27%	29%	25%	39%
Oppose All School Choice Alternatives	4%	2%	0%	0%
Uncertain/No Response	12%	5%	8%	7%

36. (IF MENTION ONE OR MORE IN PREVIOUS QUESTION, ASK...) And which one would you say is most important? (RE-LIST TYPES OF SCHOOL CHOICE AS NECESSARY)

36. WHICH ONE IS MOST IMPORTANT

	Statewide	Parents	African-American	Hispanic
Failing-School Alternative	14%	14%	8%	13%
School-Safety Alternative	18%	22%	22%	19%
Low-Income Alternative	9%	8%	20%	14%
Home-Schooling Alternative	3%	5%	4%	5%
Tuitions Tax Credits	11%	15%	9%	13%
Universal Parental Choice	20%	22%	18%	20%
Charter Schools	5%	6%	7%	8%
Oppose All School-Choice Alternatives	3%	2%	0%	0%
Uncertain/No Response	17%	7%	11%	10%

37. Do you favor or oppose a law that would give individuals and businesses a credit on either their property or state income taxes for contributions they make to education scholarships that help parents send their children to a school of their choice, including public, private, and religious schools?

37. BUSINESS CREDIT FOR CONTRIBUTIONS MADE TO EDUCATION				
	Statewide	Parents	African-American	Hispanic
Strongly Oppose	14%	8%	11%	11%
Moderately Oppose	13%	14%	7%	3%
Uncertain	6%	6%	5%	7%
Moderately Favor	30%	31%	26%	28%
Strongly Favor	37%	41%	50%	51%
Total Oppose	27%	22%	18%	14%
Total Favor	67%	72%	76%	79%

38. Do you agree or disagree with following statement: “Every child should have the same opportunity for a quality education regardless of the parent’s financial situation.” (CONTINUE WITH...) Do you strongly (AGREE/DISAGREE) or somewhat (AGREE/DISAGREE)?

38. SAME OPPORTUNITY FOR EVERY CHILD REGARDLESS OF FINANCES				
	Statewide	Parents	African-American	Hispanic
Strongly Disagree	3%	2%	2%	1%
Somewhat Disagree	2%	1%	1%	1%
Uncertain	2%	1%	2%	0%
Somewhat Agree	14%	13%	4%	5%
Strongly Agree	79%	83%	92%	93%
Total Disagree	5%	3%	3%	2%
Total Agree	93%	96%	96%	98%

39. Thinking ahead to the next election, when a candidate for governor and state senator or representative supports school choice, would that make you more likely to vote for them,

less likely to vote for them, or make no difference whatsoever in your choice of candidates?

39. CANDIDATE SUPPORTS SCHOOL CHOICE				
	Statewide	Parents	African-American	Hispanic
More Likely to Vote for	48%	55%	53%	67%
Less Likely to Vote for	10%	10%	7%	5%
Makes No Difference/Uncertain	42%	35%	39%	28%

Thank you, that completes the opinion section of the survey. Now, a few questions for demographic purposes and we'll be finished.

40. Regardless of how you are registered to vote, do you think of yourself as a Republican, a Democrat, or an Independent? (IF INDEPENDENT, ASK...) Do you lean more toward thinking of yourself as a Republican or a Democrat?

40. POLITICAL IDENTIFICATION				
	Statewide	Parents	African-American	Hispanic
Democrat	34%	27%	68%	45%
Independent Democrat	10%	9%	14%	9%
Completely Independent	13%	13%	8%	10%
Independent Republican	13%	10%	6%	11%
Republican	31%	42%	4%	24%
Total Democrat	44%	36%	82%	54%
Total Republican	44%	52%	10%	35%

41. What is your age?

41. AGE				
	Statewide	Parents	African-American	Hispanic
18-29 Years	6%	8%	10%	15%
30-44 Years	19%	50%	24%	26%

45-59 Years	36%	39%	29%	36%
60 & Over	39%	3%	36%	23%

42. What is the occupation of the highest wage earner in this household? (IF RETIRED OR DISABLED, ASK...) What did he or she do before that?

42. OCCUPATION				
	Statewide	Parents	African-American	Hispanic
Professional /Administrative	10%	13%	13%	10%
Sales /Clerical /Technical	49%	48%	48%	41%
Laborer	38%	37%	34%	46%
Other	2%	2%	5%	2%

43. (IF TEACHER IS NOT GIVEN AS THE OCCUPATION, ASK....) Is anyone in this household or a close relative a teacher of grades K-12? (SELECT ALL THAT APPLY)

43. TEACHER ASSOCIATION				
	Statewide	Parents	African-American	Hispanic
Not a Teacher	65%	68%	82%	76%
Teacher in Household	9%	11%	7%	7%
Relative a Teacher	23%	20%	10%	15%
Uncertain	5%	2%	1%	4%

44. What is the highest level of education you have obtained to date?

44. EDUCATION				
	Statewide	Parents	African-American	Hispanic
Less Than High School	4%	1%	7%	6%
High School Graduate	30%	22%	36%	19%
Some College & Associates Degree	30%	30%	34%	36%
College Graduate	20%	28%	11%	21%

Post Graduate	15%	19%	11%	18%
Refused	1%	0%	1%	1%

45. Which of the following categories includes your annual income? Just stop me when I read the correct category.

45. INCOME				
	Statewide	Parents	African-American	Hispanic
Under \$20,000	12%	6%	28%	11%
\$20,000 to \$39,999	22%	17%	28%	24%
\$40,000 to \$59,999	25%	25%	25%	22%
\$60,000 to \$79,999	15%	22%	14%	21%
\$80,000-\$100,000	10%	13%	3%	12%
Over \$100,000	14%	18%	2%	10%

46. How would you define the family status of this household: a married couple with children at home, a married couple without children at home, a single parent with children, a single person without children, or two or more single people living together with children or two or more single people living together without children?

46. FAMILY STATUS				
	Statewide	Parents	African-American	Hispanic
Married With Children	27%	84%	17%	37%
Married Without Children	43%	0%	19%	38%
Single With Children	10%	16%	25%	10%
Single Without Children	16%	0%	32%	10%
Singles Living Together	4%	0%	7%	5%

47. (IF CHILDREN LIVING AT HOME) Do you have children at home who are enrolled in a public, private, religious or home school kindergarten through twelfth grade? (IF YES, ASK...) Can you tell me which type of school your child or children attend? (SELECT ALL THAT APPLY)

47. TYPE OF SCHOOL CHILD ATTENDS				
	Statewide	Parents	African-American	Hispanic
Public Schools	53%	80%	37%	54%

Private Schools	7%	11%	4%	15%
Religious Schools	4%	11%	4%	8%
Home School	3%	4%	0%	2%
No Children in K-12	36%	0%	57%	27%

48. In a typical month, how many times do you go to church or other worship service? (IF 4 OR MORE TIMES ASK...) Do you consider yourself a born-again or evangelical Christian? (IF YES, ASK...)

48. MONTHLY CHURCH ATTENDANCE				
	Statewide	Parents	African-American	Hispanic
Less Than Four Times Monthly	46%	47%	43%	41%
Four or More Times Monthly, Not Evangelical Christian	33%	32%	36%	36%
Evangelical Christian, Four Times or More Monthly	21%	21%	22%	22%

49. And, your gender is male or female? (CONTINUE WITH...) Are you employed outside the home?

49. GENDER AND EMPLOYMENT				
	Statewide	Parents	African-American	Hispanic
Employed Male	29%	43%	14%	37%
Not Employed Male	18%	5%	13%	14%
Employed Female	27%	41%	36%	28%
Not Employed Female	25%	12%	37%	21%

50. In addition to being American, what do you consider to be your main ethnic background?

50. ETHNIC				
	Statewide	Parents	African-American	Hispanic
African-American	9%	6%	100%	0%
Ethnic Majority	89%	90%	0%	0%
Hispanic	2%	3%	0%	100%

Other	0%	1%	0%	0%

This concludes our survey. Thank you for your time.